Business Strategy Consultants Reports

ANNUAL CUT SIZE STUDY -WESTERN EUROPEAN MARKETS

This annual study conducted by BSC for 10 years in Western European markets and based on primary data from direct buyers of cut size paper is now offered as a multi-client report. The 2009-2010 edition is now available.

Table of content for 2009-2010 study

- Cut Size Market Study: Grades covered
 - Basic cut size grades: A, B+/B and C
 - Value added: A+, A++ inkjet and laser, tints
 - Recycled with segmentation by recycled content
 - Low grammage
- Total volume and grade splits
 - o 2009 actual
 - o 2010 projections
- Volume by distribution channel
 - Merchants
 - Direct Office Product Suppliers
 - OEM distributors
- Pan European volume
- Growth trends
 - o 2006-2010
 - Total volume
 - Grade splits
 - Distribution channel
 - Long term trends
- Appendices
 - Methodology
 - List of participants

Geographical coverage for 2009-2010 study

France, UK-Ireland, Germany, Benelux

Please contact Suzanne Boulos for a quotation and additional information. The reports are delivered in electronic format (PDF), but also available in printed copy if requested

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