

Business Strategy Consultants

BSC was founded by Alfred Nock in 1976. Market Intelligence services are now offered through Boulos Consulting.

BSC Background information: Strategy Consulting

Over 30 years experience of strategy consulting for CEOs and business leaders of large global companies. Relationships with clients are continuous and exclusive, providing clients with both continuity and a perspective on globalization.

Most projects were conducted for one client in the forest products industry during the tenure of four CEOs since 1978.

BSC has global expertise and has worked in the US, most European countries, Brazil, Chile, China, Singapore, Indonesia and New Zealand. BSC has worked in most major product areas including Uncoated and Coated Woodfree Papers, Specialty Papers, Newsprint, Containerboard, Bleached Board, Folding Boxboard, Softwood, Hardwood and Eucalyptus Market Pulp, Paper and Building Products Distribution, Wood Products and Land and Fiber.

BSC has been involved in helping businesses understand long term growth prospects, develop strategies, acquisitions and divestitures.

BSC Market Intelligence: Market and Competitor Research

BSC has over twenty years experience in conducting market and competitor research for clients.

In the pulp and paper industry, market research experience includes undertaking annual research on the Cut Size market in the UK, Germany, Benelux and France since 1999. The research includes quantitative interviews with most major channels buying paper from paper mills. Other projects have been done across a broad range of segments on an as needed basis to augment other industry sources.

Competitor research includes hundreds of direct interviews to support strategy assignments and some to add to our data resources.

BSC Staff

Alfred Nock, founder in 1976 and president

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Prior experience at the Boston Consulting Group in Boston and Munich as well as international Systems Research in London, Rome and Athens.

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Her experience includes project management, conducting and overseeing research and extensive interview programs, data analysis and report writing. Additional experience includes consulting to the telecommunications, consumer products, healthcare, education and training industries. Her education includes a Masters in Political Science and a Masters in Business Administration. She is fluent in English, French and Arabic, and has a working knowledge of Italian.